

WHAT IS CLAIMED IS:

1. A method of selectively altering the elastic properties of a textile fabric in a selected discrete area thereof by selectively applying to the discrete area of the fabric an elastomeric composition.
2. The method of claim 1, wherein a mask, stencil or printing screen is overlaid over the area during application of the elastomeric material.
3. A method according to claim 1 wherein the elastomeric material is applied by a selectively controllable ejection nozzle.
4. The method of claim 1 wherein the elastomeric composition is an aqueous-based elastomeric composition.
5. The method of claim 1 wherein the elastomeric composition is vaporous or gaseous.
6. The method of claim 1 wherein the elastomeric composition penetrates into the structure of the fabric.
7. The method of claim 1 wherein the textile fabric is an elastic fabric.
8. The method of claim 1 wherein the fabric is an apparel fabric.
9. A method of selectively altering the elastic modulus or elastic power of a textile fabric substantially as described herein.
10. A textile fabric produced according to the method of one or more of the foregoing claims.